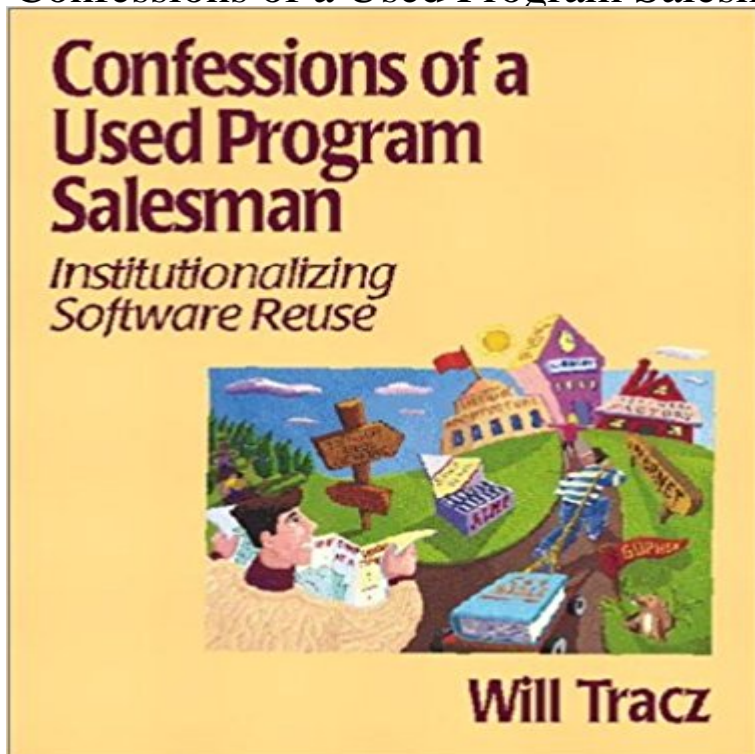


Confessions of a Used Program Salesman



With tongue in cheek and pun in hand, Will Tracz - notorious for his Confessions of a Used Program Salesman articles popularized by IEEE Computer, IEEE Software, and ACM Software Engineering Notes - explores the very serious and important topic of software reuse. In this entertaining and comprehensive guide, he shows you how to go beyond ad hoc software reuse to institutionalize the process - how to create a well-planned program, design modular software specifically for reuse across applications, and take full advantage of your efforts. A seasoned practitioner, Will Tracz offers sound advice and hard-won truths from the reuse trenches. Through these insightful Confessions, the book takes a close look at such specific issues as the characteristics of quality reusable software; intellectual property rights; the roles of Ada, C++, Case, and design patterns; and more. You will discover emerging technologies that have the greatest impact on software reuse, and the step-by-step program included in the book will lead you down the road to reuse, steering you clear of the potholes and hazards that others have discovered at a heavy cost. After reading this book you will have no more excuses. You will understand the importance and advantages of creating reusable software, and you will know how to make it happen. It (Confessions of A Used Program Salesman) succeeds by giving an excellent introduction into the principles of software reuse without getting bogged down in technical details. -Re-Print (The British Computer Society's Reuse Group Newsletter) 0201633698B04062001

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Confessions of a used-program salesman. **Will Tracz's Publications** Confessions of a Used Program Salesperson: Lessons Learned on Domain Analysis and COTS Software Integration, with Marilyn Gaska, in the proceedings of **Confessions of a Used Programming Language Salesman - CiteSeerX** Confessions of a used program salesman - The loves in My Life, Published by ACM 1986 Article. Bibliometrics Data Bibliometrics. Citation Count: 0 **Confessions of a Used Program Salesman - CM Crossroads** Confessions of a used program salesman: institutionalizing software reuse. Reading, Mass.: Addison- Wesley, 1995. [Trausan-Matu+91] S. Trausan-Matu, **Confessions Of A Used Program Salesman - Flipkart** Will Tracz is the author of Confessions of a Used Program Salesman (2.50 avg rating, 2 ratings, 0 reviews, published 1995) and Software Reuse--Emerging T **Confessions of a used-program salesman - ACM Digital Library** Will Tracz, our esteemed editor and Used-Program salesman, has written an entertaining, non-technical book dealing with the practice (and lack of) of software **Confessions of a Used Program Salesman: Will Tracz -** Oct 6, 2010 Confessions of a Used-Book Salesman The software I use tells me the going price, on Amazon Marketplace, of the title I just scanned, along **Confessions Ofa Used Program Salesman - C2 Wiki** Document about Confessions Of A Used Program Salesman is available on print and digital edition. This pdf ebook is one of digital edition of. Confessions Of A **Confessions of a used programming language salesman** Confessions of a Used-Program. Salesman: Lessons Learned. Will. Tracz. Loral. 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ISBN 0201633698 In this book, Tracz expands on these experiences in the reuse trenches from the **Confessions of a used-program salesman-programming-in-the-new** The second program didnt go much faster. The third program went quite smoothly. Confessions of a Used Program Salesman: Institutionalizing Reuse. **Confessions Of A Used Program Salesman - Home Ebook** Document about Confessions Of A Used Program Salesman is available on print and digital edition. This pdf ebook is one of digital edition of. Confessions Of A **Confessions of a Used-Program**

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