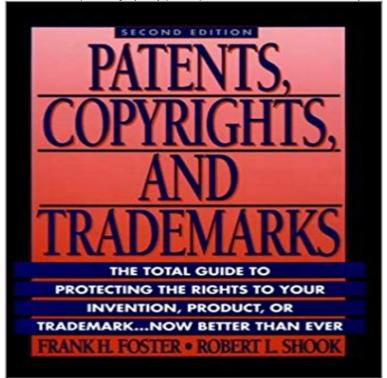
Patents, Copyrights, & Trademarks (Wiley Small Business Edition)



Substantial revision of the easy-to-read first edition in the area of intellectual property rights. Includes new chapters on computer software as applied to copyright and international patents. Contains fresh material on trademarks. Explains the difference between a patent, copyright and trademark. Shows how to protect yourself before conducting a patent search. Provides all the information needed to communicate effectively with experts in the field. Discusses potential areas of legal dispute.

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