

Blog Social Media Rules: How to Create Buzz for Your Blog Effectively and Efficiently (Blogger Babes Blueprint Book 5)



More Retweets, more Shares, and more Likes, please! How can I use social media to effectively market my blog? Whether it's Facebook, Twitter, Instagram, or anything else, there's a surplus of ways for people to be connected to each other online, 24/7. For a brand, that's great news--social media helps you promote your content, increase your following, improve your brand recognition, and most of all, network and interact with your audience. Social media is vital to a blogger's success. Just like Books 1-4 of the Blogger Babes Blueprint series, *Blog Social Media Rules: How to Create Buzz for Your Blog Effectively and Efficiently* is filled with information on doing just that. With chapters focused on the nuances of the top seven social media sites, you'll learn to capitalize on every opportunity for your blog! Can it really be that easy? Heidi and Ponn offer an enjoyable and practical read with useful tips and details to unanswered questions such as: What different skills do I need to develop for different social media channels? How do I manage all my accounts? Can I really use sites like LinkedIn and Pinterest to further my business? How often should I post promotionally? What's the right balance between being social and being promotive? Professional female bloggers tell it all in an easy and inspirational read. High-profile fashion blogger Heidi Nazarudin of TheAmbitionista.com, and best-selling author and professional blogger Ponn Sabra are co-founders of BloggerBabes.com, a global network of female bloggers dedicated to blogging education and support. Through examples and personal case studies, this book gets into all their expertise of social media marketing. Scroll up, click the Buy Now button, and start reading today! Tags: blog marketing, social media, social media marketing, blogging for profit, blogging, blogging book, blogging for beginners

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