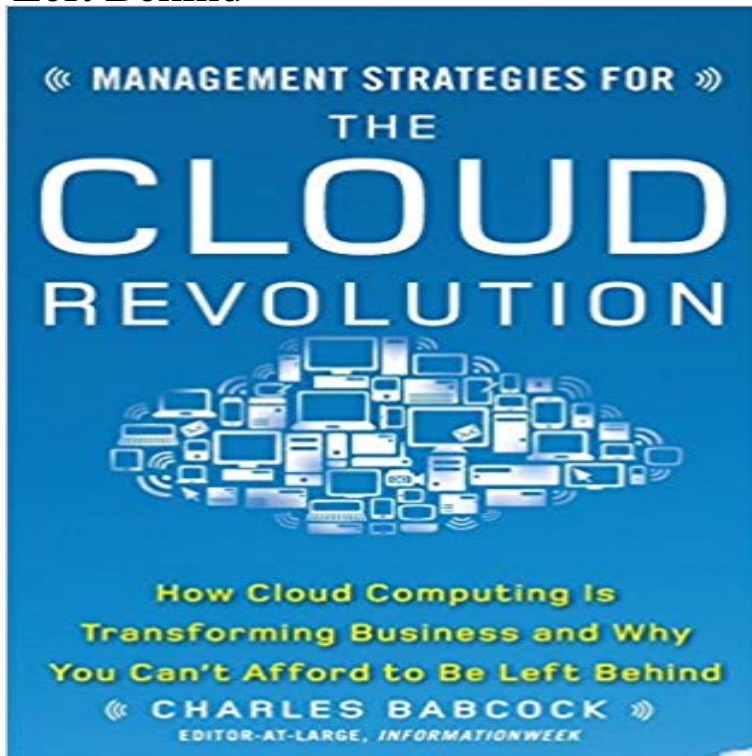


Management Strategies for the Cloud Revolution: How Cloud Computing Is Transforming Business and Why You Cant Afford to Be Left Behind



Increase efficiency while saving money with on-demand computing. The biggest game-changing force in business since the creation of the Internet, cloud computing simplifies and lowers the cost of operations while providing flexibility and power you never dreamed possible. Make your strategic move now, with Management Strategies for the Cloud Revolution! Management Strategies for the Cloud Revolution is an important work that captures the concepts and technological advances fueling the rapid adoption of cloud computing today. It illuminates how specific core technologies have led to the emergence of those patterns as the foundation for the next generation of IT-managed infrastructure. Rich Wolski, Chief Technology Officer and cofounder of Eucalyptus Systems, Inc., and Professor of Computer Science at the University of California, Santa Barbara explains in marvelously plain English how clouds will change our world... . If the potential of cloud computing doesn't excite you now, it will after you read this book. Buy a copy and put it on your CEO's desk. Babcock explains it all. Paul Gillin, bestselling author of The New Influencers: A valuable primer and handbook. It will help you master the technology and follow the story as innovators craft the future of cloud computing. Ted schadler, VP and Principal Analyst, Forrester Research, Inc., and coauthor of Empowered: This readable, thought-provoking book will be especially useful to business professionals and practitioners. Choice magazine About the Book: Everyday business as we know it is poised for a monumental shift, courtesy of cloud computing?the biggest game-changer since the creation of the Internet itself. There's no doubt about it: If you want to compete in the future, you must begin educating yourself about cloud computing now. From InformationWeek editor Charles Babcock, a leading authority on

the business benefits and pitfalls of cloud computing, Management Strategies for the Cloud Revolution provides the tools every manager needs to create a new business strategy that harnesses all the power cloud computing has to offer. Cloud computing is the equivalent of renting time on a computing infrastructure over the Internet, rather than building your own from the ground up. Access to the cloud is growing quickly, and the benefits are undeniable. Those who begin incorporating cloud computing into their business strategy will enjoy:

- Dramatic Cost Savings:** The cloud makes available innovative technologies that would otherwise be too expensive.
- Ubiquitous Access:** Employees can access the server power they need anytime, anywhere, and send it the program they want to run.
- Unprecedented Agility:** Business processes and business infrastructures can be altered quicker than ever.
- Steady Traffic Flow:** Even during peak loads, systems in the cloud can overcome bottlenecks and expand to meet the users needs. Working on the cloud, your analysts, business intelligence experts, and researchers can access large-scale, high-speed, highly reliable systems while paying only for short-term use. You didnt set up your own electrical grid to power your computers. Why pay big money to use them when you dont have to? The cloud is on the horizon, and its looming larger by the day. Learn how to take full advantage of it with Management Strategies for the Cloud Revolution.

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