

Mastering Webcam and Smartphone Video: Onstream Webinars Edition



This is the Onstream Webinars Edition of the Mastering Webcam and Smartphone Video book. While webinars and videoconferencing can be fabulous business tools, you have to look and sound professional to achieve the desired result. This book will teach you how. In this book, you will learn: What bandwidth is, how much you need, and how to tell how much you have Classic framing rules that ensure that you look professional on-camera How to choose the best background and clothing How to affordably add lights to your productions How to adjust your webcam input to ensure optimal brightness, contrast, color, and sharpness When to use an external microphone (mic) and which mic to buy How to connect your mic and adjust volume in Windows, on the Mac, and on iOS and Android devices How to use a preamp and other professional level gear to produce absolute top quality How to optimize video and audio quality in Onstream Webinars, Apple FaceTime, and Skype. Advance Praise for the Book: Jans knowledge of webinar technology and presentation skills provide a sound foundation to enhance the delivery of online events with superior sound and visual impact. -- Sabrina George, Vice President of Marketing, Onstream Media I make my living as an online instructor for Landry Academy. This book has helped me produce a sharp, clear webcam image and crisp audio for my classes, which enhances the learning experience and projects a professional image for the company. -- Susan Gleason, Department Chair of Foreign Languages, Landry Academy Ozer offers tips and tricks that will help even the veteran webcaster create better online video presentations. -- Eric Schumacher-Rasmussen, Editor, Streaming Media Magazine This guide is the definitive read for anyone who needs to look and sound great in a webinar or videoconference. If image is important,

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