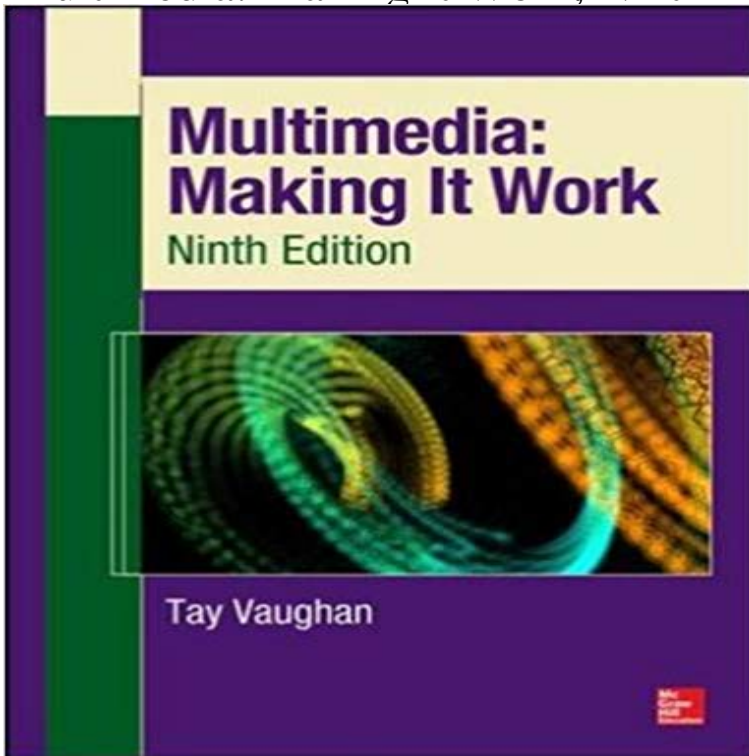


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Learn how to: Master the essential elements of multimedia, including text, images, sound, animation, and video Incorporate bitmap, vector, and 3-D images Record and edit digital audio and use MIDI Create computer-generated animations Shoot and edit digital video Select the best hardware, software, and authoring tools for your project Determine the scope and cost of a multimedia project n Design, produce, and test your project Acquire the best content and talent for your budget Design dynamic Web content Create apps for mobile devices, including tablets, readers, and smartphones Deliver multimedia over the Internet, in an app store, and on CD-ROM and DVD Each chapter includes: Learning objectives Full-color illustrations and screenshots Helpful notes, tips, and warnings Chapter summaries and key term lists End-of-chapter quizzes and lab projects This book is intended for students enrolled in an instructor-led course and does not provide correct answers for the end-of-chapter quizzes or access to the instructors resource materials. If you are an instructor, please contact your McGraw-Hill Education sales representative for details.

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