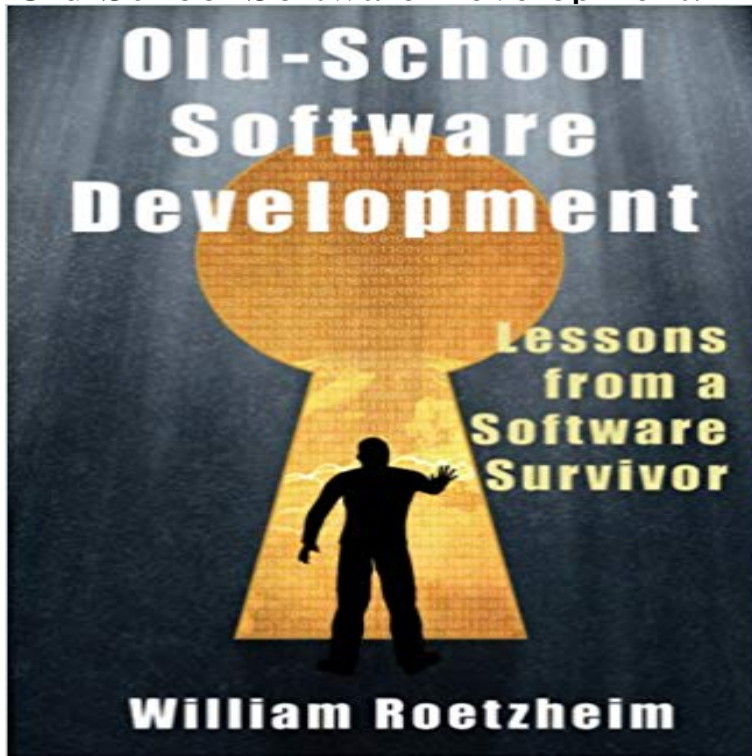


Old-School Software Development: Lessons from a Software Survivor



After more than a dozen books, hundreds of articles, lecture tours around the world, and successfully founding and selling two software companies author William Roetzheim collected together his most important thoughts and lessons in this book to share with the industry. The book covers risk management, estimating, planning, strategic planning, process management and quality assurance, and preparing a company for sale. Included are chapters on Software Project Audits, Litigating Failed Software Projects, Estimating Project Costs and Benefits, The Seven Habits of Highly Successful Organizations, The Relationship between Strategic Planning and Process Improvement, Ten Questions a CEO Needs To Ask About Process Improvement, Customized Process Improvement, Process Control, and Project Documentation. Everyone involved with software projects, from the Task Lead through the Project Manager and right up to the CEO will benefit from the information in this book.

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