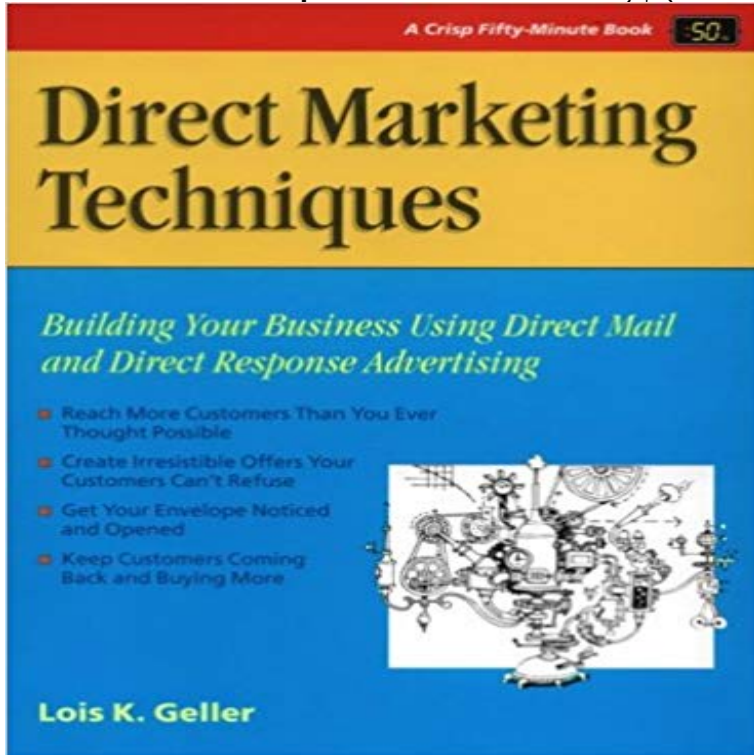


# Direct Marketing Techniques: Building Your Business Using Direct Mail and Direct Response Advertising (Crisp Fifty-Minute Books)



This book is packed with hundreds of great ideas and proven direct marketing techniques that the author has used successfully in building a multimillion-dollar business. This is a quick start approach that entrepreneurs can use to expand their businesses.

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