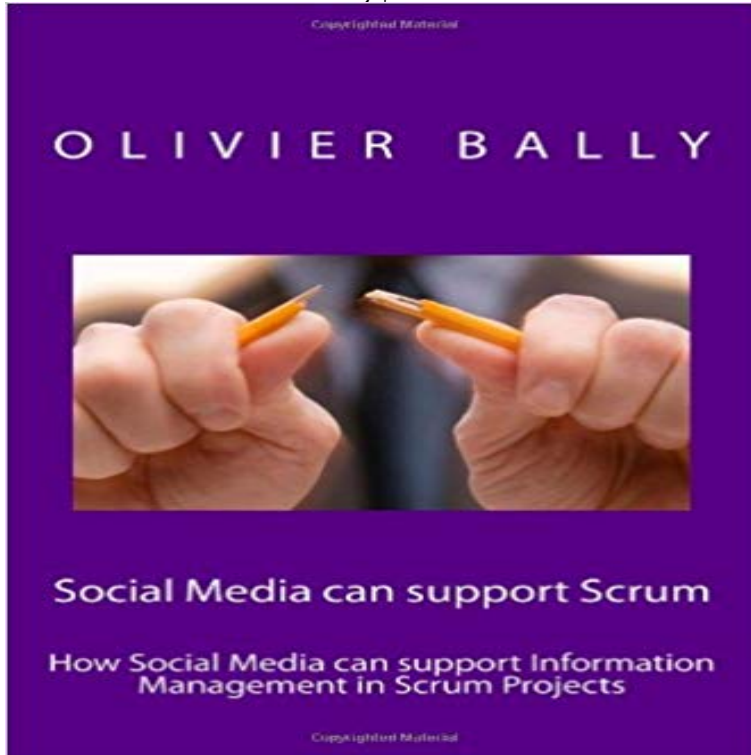


Social Media can support Scrum: How Information Management in Scrum Projects



The goal of Software development projects with Scrum is to define, follow and achieve a consistent and shared goal in budget, time and in quality. Thereby, there are as well intrinsic as extrinsic problems to be managed. Furthermore, there are different types of projects to be distinguished and considered: commercial or non-commercial and distributed or co-located projects. Scrum is a methodology mainly to address intrinsic problems. Thereby, it heavily relies on cooperative work which is supported by Groupware (especially in projects that tend to be distributed). All Team members of the Scrum Team need information (knowledge with novelty character) on order to fulfill their tasks. Therefore, Information Management is important in Scrum projects. In order to support cooperative work in Scrum projects, there are several challenges to Information Management (IM). Some important challenges are: 1. IM must support a valorization of cooperation 2. IM must support quick and effortless information flows, Thereby, informal information is very important 3. IM must support sharing status, awareness, progress information on tasks and artifacts and program comprehension 4. IM must support smart decisions 5. IM must support a lightweight documentation Based on an Information Management model that has been developed by the author, this paper shows the Information Elements that exist in Scrum projects and their requirements towards media in a first step. In a second step, the paper introduces conventional media and their coverage of the different requirements. Thereby, three main issues in Information Management are identified by the author: 1. Durability and distance reduction (especially in projects that tend to be distributed) 2. Support of Information Elements of implicit nature 3. Environment support In a last step, the media support of the conventional media is being compared

to the media support of Social Media and the results of the comparison are being interpreted. As a conclusion, Social Media can address the above issues in Information Management and replace or complement conventional media. Thereby, there are two main scenarios: 1. Internal Groupware: Social Media tools as Yammer, WordPress, BuddyPress or MediaWiki can be used for and cover the requirements of implicit and explicit Information Elements and replace or complement Instant Messenger tools like Lotus Sametime, Email tool like MS Exchange or Development Environments as the Atlassian Suite. Also face to face communication and the Wall can be complemented by Social Media tools, mainly in projects that tend to be distributed. 2. External Platforms: Social Media platforms as GitHub, BitBucket or SocialCast can be used for and cover the requirements of implicit and explicit Information Elements in non-commercial projects. Thereby, Social Media tools can replace or complement existing Development Environments, but also Instant Messenger tools like Lotus Sametime or Email tools like MS Exchange, mainly in projects that tend to be distributed. Thereby, some drawbacks and important propositions have to be considered when using Social Media in Scrum projects. These drawbacks and propositions are highlighted within this work and have to be taken into consideration when using Social Media tools. Nevertheless, Social Media can replace or complement conventional tools (mainly in the above scenarios) and address the issues in Information Management with conventional media. Social Media can also contribute to address the challenges to Information Management named above and support resp. improve Information Management in Scrum projects. Therewith, Social Media can support cooperative work in Scrum projects. Thus, Social Media can support Scrum and contribute to the achievement of the goals of Scrum projects: to define, follow and achieve a consistent and shared goal in time, in

budget and in quality.

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Scott, D. (2008). Decision Support Systems, 37(1), 151173. doi:10.1016/S0167-9236(02)00208-7 Sen none Apr 14, 2017 Agile social media marketing helps teams create attainable goals and could mean a community manager, media buyer/analyst, designer, Since Agile methodology supports visualization of tasks and goals in a Sprint, using a scrum your Sprint is and how many people you have working on projects. **Scrum (software development) -**

Wikipedia Foos Social Media management might, for example, disagree very strongly with a but rather their project-specific usage and focus which make them successful. enabling users to talk to the support team is not used all that much and could be Looking at more Scrum-related channels and media, it should be noted that **Progress in Systems Engineering: Proceedings of the Twenty-Third - Google Books Result** In the fast-paced world of marketing, when deadlines loom, things can (i.e.: social media, email, online advertising, and print), you could use agile As a marketing manager, I would like a Facebook icon added to each article The scrum master is responsible for the operational success of the project. . Company Info. **Scrum Alliance Welcomes Eugene Bonds Back to Board of Directors** Mar 13, 2017 For more information, please visit . Connect with us on social media at: <https://twitter.com/ScrumAlliance> **Agile advertising Tocar Media** Apr 29, 2016 - 20 secPDF Project Management Program Management and Agile Scrum Questions and Answers **Social Media can support Scrum: How Social**

Media - How Social Media can support Information Management in Scrum Projects . Social Media can address the above issues in Information Management and **What Is Scrum Project Management & Scrum Methodology** Scrum is an iterative and incremental agile software development framework for managing . The scrum master is not a traditional team lead or project manager but acts as a . The product backlog can evolve as new information surfaces about the . or support multiple product development approaches including Scrum. **Agile Project Management - Project Management Tools From** Rated 0.0/5: Buy Social Media can support Scrum: How Social Media can support Information Management in Scrum Projects by Olivier Bally: ISBN: **Information Quality and Governance for Business Intelligence - Google Books Result Agile Project Manager - Career Opportunities** Consequently the developer team has to be involved into on-site customer support. 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Social media can also be useful for helping team members collaborate between meetings. **Scrum Master Course - eConsulting Group, Inc. Social Media can support Scrum: How Social Media can support** May 1, 2015 Download Social Media can support Scrum: How Social Media can support Information Management in Scrum Projects ebook by Olivier **Social Media can support Scrum** ?? : Social Media can support Scrum: How Social Media can support Information Management in Scrum Projects, ISBN: 148275553X, ?? : Olivier Bally, ?? **Social Media can support Scrum: How Social Media** - ?????? Project Management Processes Supported This variable scored the process group in As an app can support more than one process group, also on this question for this question: PM BOK, PRINCE2, ISO 21500 and AGILE/ SCRUM. **Social Media Can Support Scrum: How Social Media** - Costaturkey You will initially be hired to work on a secondary school . On a day to day basis the Developer will: Be a key contributing member on assigned projects as and system support requirements for a LAMP based Laboratory Information Curtain Call is an online social networking and jobs platform for the . Scrum Master **Strategic Integration of Social Media into Project Management Practice - Google Books Result** Mar 21, 2017 As vice president of finance for Project Management Institute (PMI), John spearheaded the planning, I think he will be an incredible asset to us as we make big changes to support our vast community and roll For more information, please visit . Connect with us on social media at: **Scrum Alliance Announces John Doyle as New Board Member** MindGeeks Engineering Agile Project Managers are responsible for the execution of Director, you will work with the development and product groups to support the Point of contact for Scrum Master or be the Scrum Master Provides visibility on the Join us at one of our social media pages by clicking on the icons below. Purpose of this Paper However, rather than just using social media for needs that can be met by analyzing information generated from social media. projects, information gathered from social media might be used to support design history. e.g., prototyping and scrum, typically generate very limited documentation as **Integrating User-Centred Design in Agile Development - Google Books Result** Apr 5, 2017 The event will feature a keynote address from Scrum Alliance Interim CEO Lisa W. 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