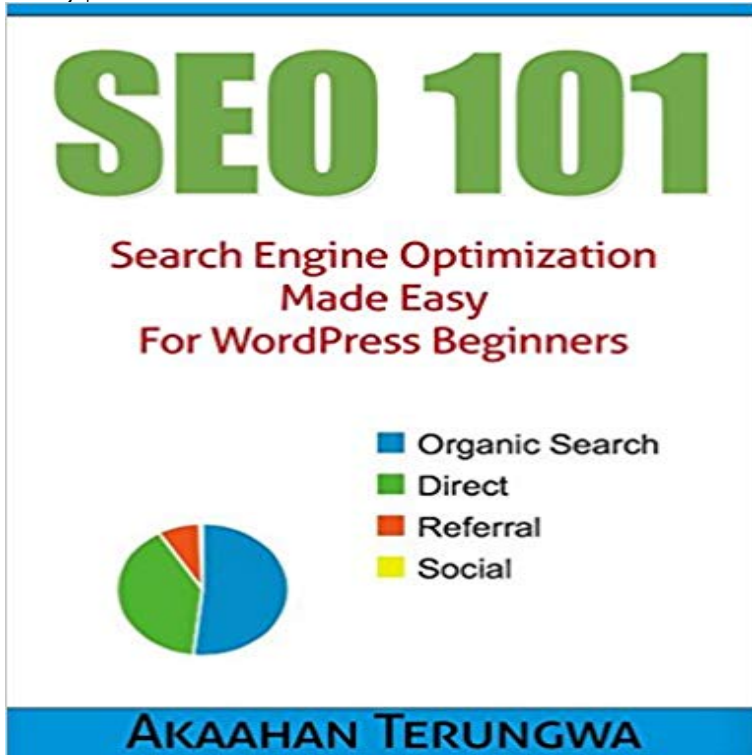


SEO 101: Search Engine Optimization Made Easy For WordPress Beginners



SEO 101: Search Engine Optimization For Wordpress Beginners is the most authoritative book published yet on the subject of Search Engine Optimization (SEO) especially as relates to Wordpress beginners. In SEO 101, you will get to know, first hand, the true secrets that govern the process of dominating search engines, particularly , Google. More than ever, this book guarantees staying in the search engines good graces and not just enjoying a one minute SEO show with SERP results. The fact that there is no traffic that converts as brilliantly as organic traffic is well documented...unfortunately, it is the hardest thing to achieve online as a newbie. This means that, the money goes elsewhere, sales are missed and subscribers lost! This is not a pretty scenario, nor is it one to be proud of... SEO 101 was written to ensure that you, the WordPress newbie, attracts organic traffic even when you sleep; this traffic, it is also expected, will land you awesome visitors even when you are busy with other things...these visitors will buy from you, improve your traffic and rankings and ultimately, become long term subscribers, customers and clients. The most interesting thing about SEO 101 is that the wisdom in its pages can both serve as an interesting guide to the complete newbie and a close companion to the already acclaimed WP SEO master or pro... If youd want to take a peep into the contents of this awesome book, here we go:

1. The Concept of SEO
2. Basic Terms
3. On Page and Off Page SEO
4. Some Basics about SEO you Should Know
5. Keyword Research
6. Basic SEO Tips and Tricks
7. Advanced SEO Tips and Tricks
8. Authority and Trust
9. Avoiding a Google Penalty
10. Ensuring Conversion from your SEO Efforts
11. The Rest of the Story
12. Some (Serious) SEO Questions Answered

Usually, it shouldnt take another well written book to convince you that you need to work on your organic traffic...SEO 101

is all that you will ever need to master the intricate art of SEO, attract organic traffic and nicely dominate the SERPs for your chosen keywords. No tip has been spared in this lengthy SEO guide for WordPress users. Now, Akaahan Terungwa, a foremost SEO expert has made the most authoritative entry on SEO cheaper than peanuts...if you are a WordPress beginner and have traffic or conversion issues, you either pick this book now - or forever languish in deep regret...

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important elements for search engine optimization happen on your own. If you use WordPress on your own domain, you are in luck. To learn more, see the [Beginners Guide to Content Marketing](#). For more information about link building the right way, don't miss our post on [Natural Link Building 101!](#)

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