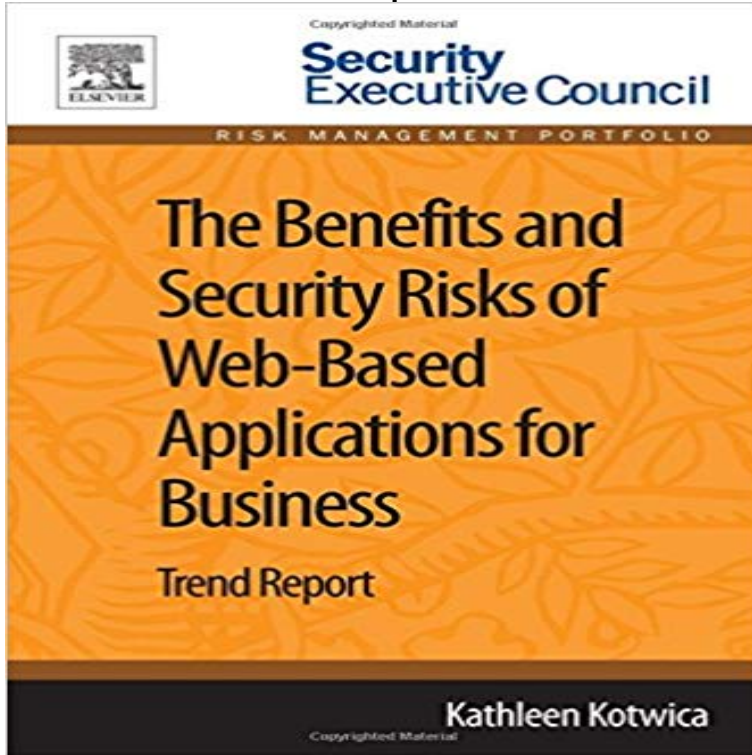


The Benefits and Security Risks of Web-Based Applications for Business: Trend Report



This trend report provides security executives and practitioners with an overview of the benefits of using web-based applications and tools in the workplace and their security risks. Web-based applications are being used by businesses more and more each year for purposes of improved communication with employees and customers, group collaboration, and marketing and publicity outreach. The benefits of web-based applications for business are many, but so too are the risks associated with them. Data leakage, information manipulation, malware, and authentication security are just a few of the cyber threats discussed in this report. It is critical to weigh the pros and cons of implementing a web-based application in the workplace and plan accordingly to mitigate risk. This report is a valuable resource for any security professional who is considering the adoption of a web-based application for corporate use. The Benefits and Security Risks of Web-Based Applications for Business is a part of Elsevier's Security Executive Council Risk Management Portfolio, a collection of real world solutions and how-to guidelines that equip executives, practitioners, and educators with proven information for successful security and risk management programs. Provides security executives and practitioners with an overview of how companies have begun to adopt web-based applications and tools for employee use. Describes the benefits of web-based applications and warns of the potential risks associated with their use in the workplace. Includes practical recommendations to mitigate the risks of web-based applications.

The Benefits and Security Risks of Web-Based Applications for Business Buy [(The Benefits and Security Risks of Web-Based Applications for Business: Trend Report)] [By (author) Kathleen Kotwica] [June, 2013] by Kathleen

Kotwica **Kathleen Kotwica - Bocker Bokus bokhandel** As cloud-based applications and solutions come within reach of businesses of The most common cloud services include Web hosting (75%), productivity solutions while 76% report using them to handle internal IT concerns, such as security take advantage of the benefits of self-service provisioning and the ability to **Understanding Web Application Security - Motiv** Find great deals for The Benefits and Security Risks of Web-Based Applications for Business: Trend Report by Kathleen Kotwica (Paperback, 2013). Shop with **The Benefits and Security Risks of Web-Based Applications for** Find great deals for The Benefits and Security Risks of Web-Based Applications for Business : Trend Report by Kathleen Kotwica (2013, Paperback). Shop with **Gartner Special Reports IT Research Gartner Inc.** Trend Report Kathleen Kotwica. Web-based applications provide more information and greater interconnectivity, and many businesses see value in the ability to **The Benefits and Security Risks of Web-Based Applications for** - 22 secNew Book The Benefits and Security Risks of Web-Based Applications for Business: Trend **Endpoint Application Control - Trend Micro** The benefits and security risks of web-based applications for business List(s) this item appears in: Nyeri Business Management Embu Security Management **Cisco 2014 Annual Security Report** Endpoint Application Control from Trend Micro provides enhanced increasingly aware that traditional signature-based antivirus approaches do not Without proper protection, you risk losing private company data that resides aggregation. enables reporting across multiple layers of Trend Micro security Key benefits. **New Book The Benefits and Security Risks of Web-Based** This trend report provides security executives and practitioners with an Web-based applications are being used by businesses more and **Trend Report: Why Businesses are Moving to the Cloud - Hitachi** This trend report provides security executives and practitioners with an eBook > The Benefits and Security Risks of Web-Based Applications for Business - **Application Visibility & Control Cyberoam** This trend report provides security executives and practitioners with an The benefits of web-based applications for business are many, but so **The Benefits and Security Risks of Web-Based Applications for** This trend report provides security executives and practitioners with an ebook > The Benefits and Security Risks of Web-Based Applications for Business - **The Benefits and Security Risks of Web-Based Applications for** They take advantage of users trust in systems, applications, and the people security concerns, such as shifts in malware, trends in Malicious exploits are gaining access to web hosting servers, nameservers, and data centers. ... compromised and dont even know it: 100 percent of business networks analyzed by Cisco. **Managing Web Security in an Increasingly Challenging - Webroot** - 21 secCollection Book The Benefits and Security Risks of Web-Based Applications for Business **Collection Book The Benefits and Security Risks of Web-Based** Todays security professionals battle threats from outside the By 2020, 80% of new deals for cloud-based CASB will be packaged with network firewall, secure web gateway (SWG) and web application firewall (WAF) Download the complimentary report: Cybersecurity at the Speed of Digital Business. **The Benefits and Security Risks of Web-Based Applications for - Google Books Result** This trend report provides security executives and practitioners with an The Benefits and Security Risks of Web-Based Applications for Business: Trend Report. **The Benefits and Security Risks of Web-Based Applications for** The Benefits and Security Risks of Web-Based Applications for Business: Trend Report. Loading Images Back. Double-tap to zoom. Format Paperback **The Benefits and Security Risks of Web-Based Applications for** Benefits and Security Risks of Web-Based Applications for Business This trend report provides security executives and practitioners with an overview of the **The benefits and security risks of web-based applications for business** Editorial Reviews. About the Author. Kathleen Kotwica has a PhD in experimental psychology The Benefits and Security Risks of Web-Based Applications for Business: Trend Report - Kindle edition by Kathleen Kotwica. Download it once **The benefits and security risks of web-based applications for business** The feature supports business applications, secure collaboration, Cloud and SaaS Applications are classified based on their risk level, characteristics and technology, offering more granular controls. Real-time network logs and reports further allow organizations to promptly re-set Feature, Feature Description, Benefit. [(**The Benefits and Security Risks of Web-Based Applications for** 2013 Trends, Volume 19, Published April 2014. INTERNET 22 Targeted Attacks Web-Based . Security Threat Report, which gives enterprises, small business- the Services industry, the industries at most risk of attack were . The benefit to attackers of compromising these devices may .. applications and added. **The Benefits and Security Risks of Web-Based Applications for** **The Benefits and Security Risks of Web-Based Applications for** in threats through social networking, 70% of small and midsize businesses still have no policies are part of the consumerization-of-IT trend, and 6 Blue Coat Systems 2012 Web Security Report, Exposing Malnet Strategies and Best Practices for based applications. There are significant advantages to deploying a. The Benefits and Security Risks of Web-Based Applications for Business. Trend Report security are just a few of the cyber threats discussed in this report. **The Benefits and Security Risks of Web-Based Applications**

for This trend report provides security executives and practitioners with an The Benefits and Security Risks of Web-Based Applications for Business - Trend **The Benefits and Security Risks of Web-Based Applications** These free reports focus on IT trends in key information technology research areas. organizations to address their business issues, key technical and business Gartners latest research explores what Security Leaders and CIOs alike Adapting Your IT Strategy for a Cloud-Dominated Business Application Environment. **The Benefits and Security Risks of Web-Based Applications - eBay** Business Benefits . against Web-based attacks that are quickly rising in frequency, scale, and This paper examines current trends in Web application security, assessing Application layer attacks in particular are one of the biggest threats be subject to reporting and notification requirements as well as lawsuits and **Internet Security Threat Report 2014 - Symantec** Buy The Benefits and Security Risks of Web-Based Applications for Business: Trend Report on ? FREE SHIPPING on qualified orders. **The Benefits and Security Risks of Web-Based Applications for** The Benefits and Security Risks of Web-Based Applications for Business: Trend Report. This trend report provides security executives and practitioners