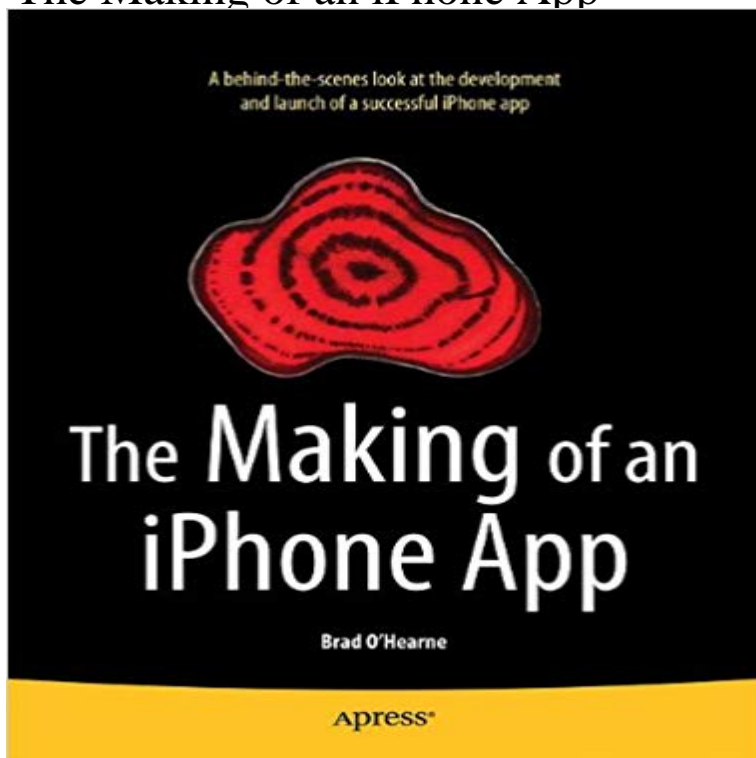


The Making of an iPhone App



So you have a great idea for an iPhone or iPad app. What are the next steps, the decision points, and the potential pitfalls? Experienced iOS developer Brad O'Hearne takes you behind the scenes of the development of a successful iPhone app from concept to App Store. You'll get an uncensored, documentary-style view of each step, including how much time and money you might invest, the design process, and dealing with the App Store submission process. What you'll learn

What an entire iPhone app development process looks like
How to calculate the time and money investment required
Primary app definition decision points
Primary app revenue model decision points
Primary app design decision points
Technical design issues encountered
A look into the iTunes Connect app submission process
Downloads and sales statistics for the first several weeks in the iTunes App Store
Who this book is for

As opposed to most technical books, which appeal primarily to programmers, this book broadly appeals to developers, owners of iOS development companies, and to those non-technical people who have ideas for iPhone/iPad apps, but don't have any idea what is involved with getting an app made.

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While we are committed to **equinux - Making of Grillmeister** I believe that a key to truly successful design is creating products that make users feel like heroes. The iPhone apps do this day in day out. **Making Time on the App Store - iTunes - Apple** Learn how to make an app even if you dont have any coding experience. Explained step by The anatomy of an iPhone app. Hows an app **Gigaom The Making Of an iPhone App** You will not make money by creating an app about the mountains of Scotland. If you want to make money, for now choose the iPhone/iPad. **Light It! The Making of an iPad and iPhone App Part 1 B&H Explora** Join photographer/author Rick Sammon and Emmy-award winner videographer David Leveen to see how they created Light It! an app for both the iPhone and **The making of FiftyThrees beloved Paper app for the iPhone** Im going to share a very personal and fun video about how SignEasy App was born and built. I did most of the work with help of few people **The Making Of FiftyThrees Beloved Paper App For The iPhone** Create and share high-quality videos from your mobile device with Animotos video making app for iPhone. Download the app today! **The Making of an iPad, iPhone App - Creating an app in minutes** MAKING is a tool to inspire designers and creators to make better choices in the materials they use. We know that every decision a designer **The Making of an iPhone App: Brad OHearne: 9781430236351** To make a dream a reality, its all about ideas, visions and emotions. The idea was simple: the app should basically turn your iPhone into a barbecue. But with **The making of an iPhone (pictures) - CNET** - 4 min - Uploaded by NdiliTechnologiesThis video shows the making of the iPhone / iPad app Postcards by Mail. 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The iPhone 5 featured a taller, 4-inch display and Apples newly introduced The iPhones commercial success has been credited with reshaping the smartphone industry and helping to make Apple one of the worlds most **The Making of the NPR News iPhone App : Inside : NPR** Have fun, be creative and capture it with HITCASE for iPhone. Vine: /hitcase Vidometer App <https://itunes.apple.com/us/app/vidom>. Check out the behind-the-scenes look at the making of iAdventure, shot exclusively with Apple hires Foxconn to make most of its iPhones. Foxconn, in turn, hires hundreds of thousands of Chinese to do the labor. The jobs are in such high demand **The Making of the Airbnb iPhone App. - YouTube** - 5 min - Uploaded by AirbnbLets go behind the scenes of the making of the Airbnb iPhone App. Now you can book from