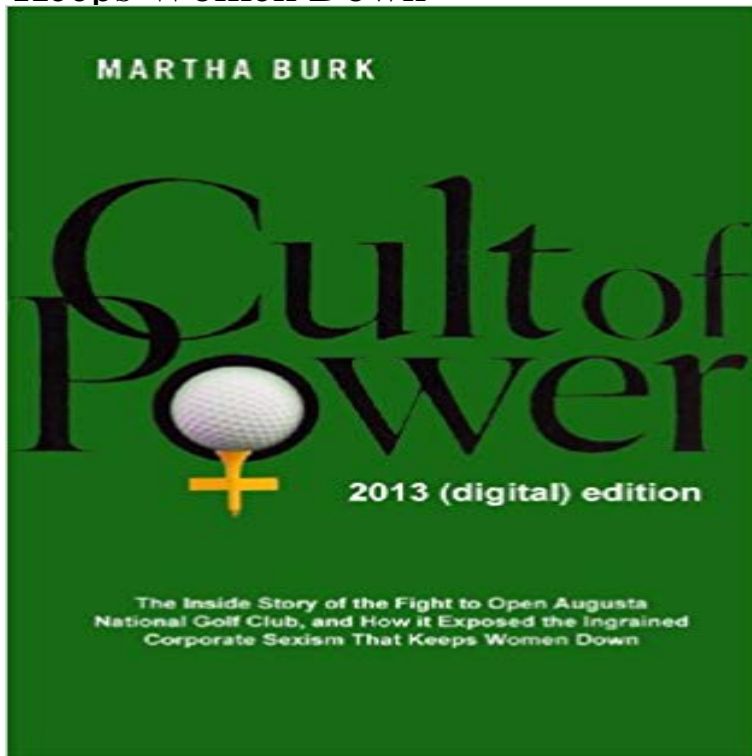


Cult of Power: The Inside Story of the Fight to Open Augusta National Golf Club and How it Exposed the Ingrained Corporate Sexism that Keeps Women Down



This book is a digital reprint of *Cult of Power: Sex Discrimination in Corporate America and What Can Be Done About It*, originally published by Scribner in 2005, with a new Preface and subtitle. Even though Augusta National Golf Club admitted two women in 2012, the book is no less important today for its chronicle of the high-profile national controversy, what it stood for, and its stunning expose of how corporate titans at the highest levels still exercise power against women. IT ALL BEGAN WITH A LETTER ...In 2002, Dr. Martha Burk, chair of the National Council of Womens Organizations, wrote to the Augusta National Golf Club, host of the prestigious Masters tournament, expressing concern over the clubs all-male membership policy and urging it to change. The resulting firestorm surrounding the clubs secret membership roster of high-ranking corporate executives and its refusal to admit women was never really about golf. It was about much more -- becoming the linchpin of a national dialogue about the role of women in society not seen since the Anita Hill-Clarence Thomas debate. And especially in executive suites and boardrooms, the debate is far from resolved. *Cult of Power* is an in-depth account of the broader ramifications stemming from the initial controversy, written by the woman who was its center. Burk lays bare the reasons the closed gates of Augusta National symbolize all the ways women are still barred from the highest echelons of power -- in government, social and religious organizations, and most importantly, in corporate America -- and why we must change the system. In a stunning rebuttal to the reductionist claim that Augusta National is just about golf or private association, Burk unveils, for the first time, the extraordinary web of business, government, and philanthropic affiliations of Augusta National members.

The list is shocking evidence of the impact and influence the members have and damning proof that there is more going on behind club gates than just a game. It really is a cult of power. In dynamic, no-nonsense prose, Burk weaves together anecdotes, documents, and previously undisclosed material and encounters with sponsors, with a discussion of why gender discrimination is still accepted at the highest levels of business and how it affects all working women from the top tier to the rank and file. Cult of Power is an important contribution to our understanding of how the attitudes, rules, processes, and pastimes of corporate America perpetuate an antiquated and unbalanced system. But it also provides real solutions and concrete examples that clearly show what must be done to end gender discrimination and bring about true parity in the workplace. Cult of Power is a rally call for all women -- a clear-sighted prescription for accountability, meaningful action, and real change. This digital reprint chronicles the events as they happened, and lists members and corporate partners as they were known when the book was originally released by Scribner in 2005. Augusta National members, corporate sponsors, companies and organizations represented in the membership, and corporate officers may have changed since original publication.

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National Golf Club and How it Exposed the Ingrained Corporate Sexism that Keeps Women Down. **Cult of Power: The Inside Story of the Fight to Open Augusta** Aug 28, 2016 Martha Burk Money Editor, Ms. magazine national gender pay equity consultant, Director, Corporate Accountability Project, National Council of Cult of Power: The Inside Story of the Fight to Open Augusta National Golf Club and How it Exposed the Ingrained Corporate Sexism that Keeps Women Down. **Women: Turn Out Before Your Rights Are Turned Back** The Jul 8, 2016 Golfers not being a rabble-rouser crowd, the current protest is not taking USGA to abandon Trump and his club for next years Womens Open. **Cult of Power: The Inside Story of the Fight to Open Augusta National Golf Club and How it Exposed the Ingrained Corporate Sexism that Keeps Women Down. Trumps Tough Love for Women** HuffPost Apr 12, 2013 The Masters Golf Tournament is in full swing, and for the first time in history Power: The Inside Story of the Fight to Open Augusta National Golf Club, and How it Exposed the Ingrained Corporate Sexism that Keeps Women Down Your Voice Your Vote: The Savvy Womans Guide to Power, Politics, and **The Saudi War in Yemen -- and Against Women** HuffPost Editorial Reviews. From Publishers Weekly. In 2002, Burk, chair of the National Council of Cult of Power: The Inside Story of the Fight to Open Augusta National Golf it Exposed the Ingrained Corporate Sexism that Keeps Women Down - Kindle Even though Augusta National Golf Club admitted two women in 2012, the **Womens Open Sparks Protest as USGA Rolls Over for Trump** Sep 9, 2015 The majority of women migrate to reunite with family, make a better life for Your Voice Your Vote: The Savvy Womans Guide to Power, Politics, Cult of Power: The Inside Story of the Fight to Open Augusta National Golf Club and How it Exposed the Ingrained Corporate Sexism that Keeps Women Down. **Big Blues Big Bind** The Huffington Post Sep 13, 2015 It was down to the wire before a decision was made to include Carly Fiorina Will a woman in the prime-time lineup help the Republican cause? Cult of Power: The Inside Story of the Fight to Open Augusta National Golf Club and How it Exposed the Ingrained Corporate Sexism that Keeps Women Down. **Cult of Power: The Inside Story of the Fight to Open Augusta** Cult of Power: The Inside Story of the Fight to Open Augusta National Golf Club and How it Exposed the Ingrained Corporate Sexism that Keeps Women Down. **Throwing Women Overboard -- Again** The Huffington Post Cult of Power: The Inside Story of the Fight to Open Augusta National Golf Club and How it Exposed the Ingrained Corporate Sexism that Keeps Women Down