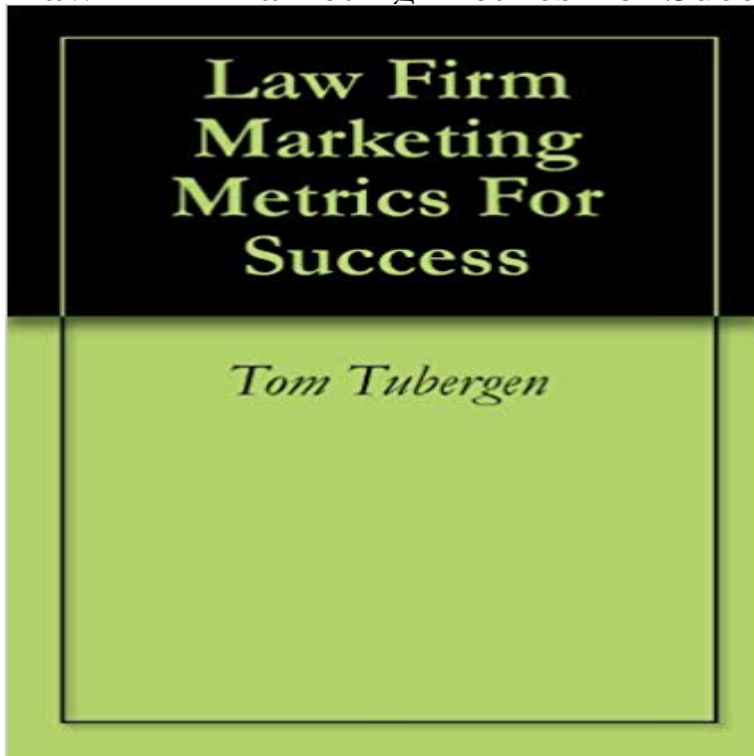


Law Firm Marketing Metrics For Success



This ebook from SalesLeadsForLawyers helps you to identify and track the metrics that matter the most to your law firms marketing success. It also discusses specific decision making strategies for you to use while evaluating new marketing and promotional opportunities to spend your money on. As you plan your strategy, goals, dreams and objectives for next 12 months, this ebook contains invaluable information to help you achieve greater success.

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